

Delivering  
meaningful  
growth

**GBL**



# Ian GALLIENNE

GBL CEO

# Agenda

Private Assets



Strategic Overview  
Ian Gallienne  
GBL CEO



Webhelp  
Olivier Duha  
Founder & CEO



Canyon  
Roman Arnold  
Founder & Chairman



Voodoo  
Alex Yazdi  
Founder & CEO

Sienna



Introduction to Sienna  
Pedro Arias  
CEO of Sienna-Partner



Sienna Investment Managers  
Strategy  
Pedro Arias  
CEO of Sienna-Partner



Sienna Real Estate  
Didier Unglik  
CEO of Sienna Real Estate



Sienna Digital Strategy  
Colin Hall  
CEO Sienna Digital-Partner



Marcho Partners  
Carl Anderson  
Founder & CIO



Pollen  
Callum Negus-Fancey  
Founder & CEO



Sienna Digital Growth Partners  
Aryeh Bourkoff  
Founder & CEO of LionTree



Sienna Capital to Date  
Colin Hall  
CEO Sienna Digital-Partner



Sienna Services  
Philippe Renauld  
COO Sienna-Partner



Conclusion on Sienna  
Pedro Arias  
CEO of Sienna-Partner

20 minute break

ESG



Growing Emphasis on ESG  
François Perrin  
Head of ESG at GBL



Imerys  
Leah Wilson  
Group Sustainability Vice President



Canyon  
Winfried Rapp  
CFO



Conclusion & Q&A  
Ian Gallienne  
GBL CEO

Reception

Strategic  
Overview

Private  
Assets

Sienna

ESG

Conclusion  
and Q&A



# GBL's strategic journey

## 1 GBL's unique model

## 2 Active investor

- a. Portfolio rotation
- b. Diversified portfolio
- c. Proprietary sourcing

## 3 Instrumental in growth & value creation

- a. for our portfolio
- b. for GBL shareholders

## 4 Conservative balance sheet management & attractive risk-adjusted returns

## 5 Transformation toward more Sienna & private assets

- a. Sienna
- b. Private assets

# Private Assets

6. Webhelp

7. Canyon

8. Voodoo

# Sienna

9. Introduction to Sienna

10. Sienna Investment Managers

11. Sienna Real Estate

12. Focus on Sienna Digital

13. Sienna Capital to Date

14. Sienna Services

15. Conclusion

# ESG

16. Growing emphasis on ESG

17. Canyon

18. Imerys

## Conclusion & Q&A



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