

adidas

WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

04.12.2020 / 16:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

<input type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Legal entity: The Desmarais Family Residuary Trust
City of registered office, country: Montreal, Canada

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

Theo Capital S.à r.l.

5. Date on which threshold was crossed or reached:

30 Nov 2020

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	6.89 %	0.00 %	6.89 %	200416186
Previous notification	6.90 %	0.09 %	6.99 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	13807393	0.00 %	6.89 %
Total	13807393		6.89 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %

			0	0.00 %
		Total	0	0.00 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
				0	0.00 %
			Total	0	0.00 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
-The Desmarais Family Residuary Trust	%	%	%
-Pansolo Holding Inc	%	%	%
-Power Corporation of Canada	%	%	%
-171263 Canada Inc.	%	%	%
-Power Financial Corporation	%	%	%
-Power Financial Europe BV	%	%	%
-Parjointco NV	%	%	%
-Parjointco Switzerland SA	%	%	%
-Groupe Bruxelles Lambert	%	%	%
-GBL Verwaltung S.A.	%	%	%
-Theo Capital S.à r.l.	6.84 %	%	6.84 %
-	%	%	%
-The Desmarais Family Residuary Trust	%	%	%
-Pansolo Holding Inc	%	%	%
-Power Corporation of Canada	%	%	%
-171263 Canada Inc.	%	%	%
-Power Financial Corporation	%	%	%
-Great-West Lifeco Inc.	%	%	%
-Great-West Financial (Nova Scotia) Co.	%	%	%
-Great-West Lifeco U.S. LLC	%	%	%
-Putnam Investments, LLC	%	%	%
-Putnam Acquisition Financing Inc.	%	%	%
-Putnam Acquisition Financing LLC	%	%	%
-Putnam U.S. Holdings I, LLC	%	%	%
-Putnam Advisory Holdings II, LLC	%	%	%
-Putnam Investments Limited	%	%	%
-	%	%	%
-The Desmarais Family Residuary Trust	%	%	%
-Pansolo Holding Inc	%	%	%
-Power Corporation of	%	%	%

Canada			
-171263 Canada Inc.	%	%	%
-Power Financial Corporation	%	%	%
-Great-West Lifeco Inc.	%	%	%
-Great-West Financial (Nova Scotia) Co.	%	%	%
-Great-West Lifeco U.S. LLC	%	%	%
-Putnam Investments, LLC	%	%	%
-Putnam Acquisition Financing Inc.	%	%	%
-Putnam Acquisition Financing LLC	%	%	%
-Putnam U.S. Holdings I, LLC	%	%	%
-PanAgora Holdings, Inc.	%	%	%
-PanAgora Asset Management, Inc.	%	%	%
-	%	%	%
-The Desmarais Family Residuary Trust	%	%	%
-Pansolo Holding Inc	%	%	%
-Power Corporation of Canada	%	%	%
-171263 Canada Inc.	%	%	%
-Power Financial Corporation	%	%	%
-Great-West Lifeco Inc.	%	%	%
-The Canada Life Assurance Company	%	%	%
-Canada Life Capital Corporation Inc.	%	%	%
-Canada Life International Holdings Limited	%	%	%
-The Canada Life Group (U.K.) Limited	%	%	%
-Canada Life Asset Management Limited	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Pargesa Netherlands is no longer part of the chain of controlled entities.

Date

02 Dec 2020

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Company: adidas AG
Adi-Dassler-Straße 1

Internet:	91074 Herzogenaurach Germany www.adidas-group.com
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