

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 11.12.2018 | 14:02

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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11.12.2018 / 14:02

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

3. Details of person subject to the notification obligation

Natural person (first name, surname):	Gérald Frère
Date of birth:	17 May 1951

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

Theo Capital S.à r.l.

5. Date on which threshold was crossed or reached:

03 Dec 2018

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	7.83 %	0 %	7.83 %	200416186
Previous notification	N/A %	N/A %	N/A %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWO		15694711	%	7.83 %
Total	15694711		7.83 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
				%
		Total		%

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
					%
			Total		%

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
Gérald Frère	%	%	%
Stichting Administratiekantoor Frère-Bourgeois	%	%	%
Frère-Bourgeois SA	%	%	%
Financière de la Sambre SA	%	%	%
Kermadec SA	%	%	%
Parjointco NV	%	%	%
Pargesa Holding SA	%	%	%
Pargesa Netherlands BV	%	%	%
Groupe Bruxelles Lambert	%	%	%
GBL Verwaltung S.A.	%	%	%
Theo Capital S.à r.l.	7.82 %	%	7.82 %
Gérald Frère	%	%	%
Stichting Administratiekantoor Frère-Bourgeois	%	%	%
Frère-Bourgeois SA	%	%	%
Financière de la Sambre SA	%	%	%
Kermadec SA	%	%	%
Parjointco NV	%	%	%
Pargesa Holding SA	%	%	%
Pargesa Netherlands BV	%	%	%
Groupe Bruxelles Lambert	%	%	%
Brussels Securities SA	%	%	%
FINPAR SA	%	%	%

