



April 15, 2020 – 2.00 p.m.

Press release – Regulated information

Modification of the organization methods of the General Shareholders' Meetings due to Covid-19

Given the exceptional situation relating to the Covid-19 pandemic, the priority of Groupe Bruxelles Lambert (“GBL”) is to preserve the health and safety of its shareholders, employees and partners. To that end, in accordance with the Royal Decree of April 9, 2020 laying down various provisions in corporate law in the context of the fight against the Covid-19 pandemic, it was decided to modify the methods of organizing Ordinary and Extraordinary General Shareholders' Meetings of Tuesday April 28, 2020 (the “General Meetings”).

Remote voting

The new terms are specified in the updated convening notice available at the following address: <https://www.gbl.be/en/general-meeting>.

The General Meetings will be held without the physical presence of the shareholders, but they will be webcast live on GBL's website for shareholders. This webcast will not allow to vote live. Shareholders will therefore only be able to vote remotely before Shareholders Meetings, by correspondence or by giving a proxy to GBL (or any person designated by its Board of Directors).

The vote by correspondence and proxy forms are available at the following address: <https://www.gbl.be/en/general-meeting>. There was no change with regard to the agenda items and the motions for resolutions.

For shareholders who have sent a validly completed proxy, with voting instructions, for the benefit of a third party, the votes or abstentions expressed in this proxy will be taken into account, without the proxyholder having to be present or the shareholder having to complete any additional form. Similarly, for shareholders who have sent a validly completed vote by correspondence form before this press release, the votes or abstentions expressed in this form will be taken into account and the shareholder has no other action to take.

For shareholders who have not yet sent a vote by correspondence or proxy form on the date of this press release, we ask them to use only the updated forms available at the address mentioned above.

Shareholders are of course still allowed to ask questions, but only in writing before the General Meetings, by ordinary postal mail or by electronic mail. These questions will be answered orally during the General Meetings which will be webcast as indicated above. It will not be possible to ask questions during the webcast.

Proxy and vote by correspondence forms and questions relating to agenda items must be received by GBL no later than **Friday, April 24, 2020**.

Practical arrangements for the webcast

As indicated above, shareholders will be able to follow General Meetings on the internet via a webcast. All practical information on how to access this webcast is available on GBL's website via the following link: <https://www.gbl.be/en/AGM>.

To allow us to send you a link to this webcast, to properly secure the webcast and to have a view of the participants, GBL asks the shareholders to provide them with their name and email address. The information requested constitutes "personal data" concerning the shareholders and will be processed by GBL, acting as the data controller. For that purpose, GBL relies on its legitimate interest to manage and secure the above webcast and will only retain the shareholders' personal data until the next shareholders' meeting. GBL will process the personal data of the shareholders in accordance with its General Privacy Policy, available online via the following link <https://www.gbl.be/en/general-privacy-policy>. This General Privacy Policy contains important additional information concerning the processing of the personal data by GBL in this context, including explanations on your rights (notably right to access and to rectification of your personal data as well as, in certain cases, the right to be forgotten, right to the limitation of the processing, right to portability and the right to object to the processing) and the obligations of GBL in this respect.

This webcast should not be construed as an offer, invitation to offer, or solicitation, or any advice or recommendation to buy, subscribe for, issue or sell any GBL securities.

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About Groupe Bruxelles Lambert

Groupe Bruxelles Lambert ("**GBL**") is an established investment holding company, with over sixty years of stock exchange listing, a net asset value of EUR 20 billion and a market capitalisation of EUR 15 billion as of end of December 2019. GBL is a leading investor in Europe, focused on long-term value creation and relying on a stable and supportive family shareholder base. GBL strives to maintain a diversified high-quality portfolio composed of global companies, leaders in their sector, in which it can contribute to value creation by being an active professional investor. GBL seeks to provide attractive returns to its shareholders through a combination of a sustainable dividend and growth in its net asset value.

GBL is listed on the Euronext Brussels stock exchange (Ticker: GBLB BB ; ISIN code: BE0003797140) and is included in the BEL20 index.