

Share buyback

Disclosure of acquisition of GBL shares from 4-01-2010 till 12-01-2010 (included)
Implementation of the authorization of the General Shareholders' Meeting of April 14, 2009

Sagerpar, sub-subsidiary of Groupe Bruxelles Lambert, acquired in the period of January 4, 2010 to January 12, 2010 included, 52,800 GBL shares as detailed in the table below:

Trade date	Number of shares	Average price (EUR)	Lowest price (EUR)	Highest price (EUR)	Amount (EUR)	Negotiation method / market
4/01/2010	4,800	66.65	66.20	66.96	319,931	Stock exchange / NYSE Euronext
5/01/2010	6,000	66.78	66.52	67.35	400,692	Stock exchange / NYSE Euronext
6/01/2010	8,000	67.62	67.33	67.90	540,920	Stock exchange / NYSE Euronext
7/01/2010	10,000	67.51	67.33	67.75	675,136	Stock exchange / NYSE Euronext
8/01/2010	9,000	67.40	67.20	67.80	606,636	Stock exchange / NYSE Euronext
11/01/2010	5,000	67.90	67.50	68.17	339,475	Stock exchange / NYSE Euronext
12/01/2010	10,000	67.72	67.55	68.28	677,200	Stock exchange / NYSE Euronext

The summary of acquisitions as from July 1st, 2009 is available under section "Legal Aspects / Share Capital" of the website <http://www.gbl.be>.

At January 12, 2010, Sagerpar holds 6,107,539 GBL shares representing 3.8% of the issued capital.