## Share buyback

Disclosure of acquisition of GBL shares from 22-01-2010 till 29-01-2010 (included) Implementation of the authorization of the General Shareholders' Meeting of April 14, 2009

Sagerpar, sub-subsidiary of Groupe Bruxelles Lambert, acquired in the period of January 22, 2010 to January 29, 2010 included, 55,055 GBL shares as detailed in the table below:

Trade date	Number of shares	Average price (EUR)	Lowest price (EUR)	Highest price (EUR)	Amount (EUR)	Negociation method / market
22/01/2010	12,000	66.75	66.50	67.07	801,048	Stock exchange / NYSE Euronext
25/01/2010	7,000	66.42	66.20	66.76	464,954	Stock exchange / NYSE Euronext
26/01/2010	7,000	66.49	66.11	66.88	465,395	Stock exchange / NYSE Euronext
27/01/2010	10,000	66.40	66.15	67.00	663,960	Stock exchange / NYSE Euronext
28/01/2010	10,000	66.49	66.11	67.50	664,870	Stock exchange / NYSE Euronext
29/01/2010	9,055	66.21	65.92	66.55	599,504	Stock exchange / NYSE Euronext

The summary of acquisitions as from July  $1^{st}$ , 2009 is available under section "Legal Aspects / Share Capital" of the website <u>http://www.gbl.be</u>.

At January 29, 2010, Sagerpar holds 6,193,338 GBL shares representing 3.8% of the issued capital.