

Share buyback

Disclosure of acquisition of GBL shares on the 10-03-2010
Implementation of the authorization of the General Shareholders' Meeting of April 14, 2009

Groupe Bruxelles Lambert, acquired on 10 March 2010, 205,100 GBL shares as detailed in the table below:

Trade date	Number of shares	Average price (EUR)	Lowest price (EUR)	Highest price (EUR)	Amount (EUR)	Negotiation method / market
10/03/2010	205,100	65.9121	65.85	66.22	13,518,578.58	Stock exchange / NYSE Euronext

The summary of acquisitions as from July 1st, 2009 is available under section "Legal Aspects / Share Capital" of the website <http://www.gbl.be>.

At March 19, 2010, GBL holds directly and through its subsidiaries 6,365,104 GBL shares representing 3.9% of the issued capital.