Share buyback

Disclosure of acquisition of GBL shares from 2-12-2009 till 10-12-2009 (included) Implementation of the authorization of the General Shareholders' Meeting of April 14, 2009

Sagerpar, sub-subsidiary of Groupe Bruxelles Lambert, acquired in the period of December 2, 2009 to December 10, 2009, 77,638 GBL shares as detailed in the table below:

| Trade date | Number of shares | Average price (EUR) | Lowest price (EUR) | Highest price (EUR) | Amount (EUR) | Negociation method / market |
|------------|------------------|---------------------------|--------------------------|---------------------------|-----------------|-----------------------------------|
| 2/12/2009 | 10,000 | 62.55 | 62.15 | 62.67 | 625,536 | Stock exchange / NYSE Euronext |
| 3/12/2009 | 3,000 | 63.51 | 62.92 | 63.99 | 190,519 | Stock exchange / NYSE Euronext |
| 4/12/2009 | 14,000 | 63.73 | 63.19 | 64.41 | 892,253 | Stock exchange / NYSE Euronext |
| 7/12/2009 | 9,638 | 63.92 | 63.61 | 64.22 | 616,042 | Stock exchange / NYSE Euronext |
| 8/12/2009 | 15,000 | 63.75 | 63.18 | 64.18 | 953,320 | Stock exchange / NYSE Euronext |
| 9/12/2009 | 16,000 | 63.10 | 62.50 | 63.64 | 1,009,584 | Stock exchange / NYSE Euronext |
| 10/12/2009 | 10,000 | 63.09 | 62.80 | 63.45 | 630,930 | Stock exchange / NYSE Euronext |

The summary of acquisitions as from July 1^{st} , 2009 is available under section "Legal Aspects / Share Capital" of the website http://www.gbl.be.

At December 10, 2009, Sagerpar holds 5,904,289 GBL shares representing 3.7% of the issued capital.